



CARE BUSINESS REVIEW

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New Products:

Toyota launches new Camry: Japanese car giant Toyota, on Friday, launched next generation of premium sedan Camry in India at an introductory price of Rs.23.8 lakh (ex-showroom Delhi).

Powdered milk drink from DS Group:

DS Group, a diversified conglomerate in the FMCG space, on Aug 22, announced the launch of its powdered milk drink 'Yomil'

Microsoft goes cold on Hotmail: One of the early leaders in web-based email plans to transition the service's more than 350 million users to a new email service called Outlook.com, the software giant announced on July31.

Mergers & Acquisitions:

TechM in Talks to Buy Bharti Arm Comviva: Billionaire Sunil Bharti Mittal-led Bharti Group is in advanced discussions to sell Comviva Technologies, a mobile financial and value-added services (VAS) solution provider, to Tech Mahindra, the Mahindra group's IT arm, for around750 crore. This will be the second sale of a privately-held company by the group in a short span.

Reliance Plans Flagship Mall in S Delhi:

Reliance Industries plans to build a flagship shopping mall in south Delhi .Reliance will construct a 720,000sq ft commercial complex at Alaknanda on a plot it won in a Delhi Development Authority bid in 2007

for about400 crore, Brands owned by Reliance Retail will occupy two-fifths of the total retailing space, the person added.

CIPLA New Office space: Pharmaceutical major Cipla is close to buying office space in central Mumbai, in a deal worth over . 270crore. the office space under consideration — about 1.3 lakh square feet, at Peninsula Business Park in Lower Parel - is likely to be the company's new headquarters.

Apple seeking ban on Samsung phones: Apple is seeking a US sales ban on eight models of Samsung Electronics smart phones and the extension of a preliminary ban on a tablet computer after winning a patent trial against the South Korean company. The list includes several devices in the best-selling Galaxy lineup.

Walt Disney India to restructure digital assets: The Walt Disney Company India, on Aug2, said that it would restructure its digital assets under a new division, Disney UTV Digital.

Mahindra Reva's new plant in Bangalore goes on stream: Mahindra Reva Electric Vehicles, which was acquired by the Mahindra Group in 2010, inaugurated its new "green" manufacturing facility in Bangalore on Aug 22.

Source: Economic times, Business line, The Hindu, Hindustan times, Indian Express

Unitech moves CLB against Uninor plans of selling India business: A day after Norway's Telenor-controlled Uninor put India telecom business on auction, real estate firm Unitech on Aug 2 approached the Company Law Board (CLB) seeking a stay on selling the business in which it owns a third of the stake.

Microsoft updates logo for first time in 25 years: The new logo shows the symbol for Microsoft's Windows operating system — four squares in red, green, blue and yellow — positioned to the left of the name Microsoft in grey in a font called Segoe.

Maruti Suzuki sacks 500 workers; to start operations from Aug 21: In a move likely to evoke strong labour reactions, country's leading car maker, Maruti Suzuki India on Thursday announced termination of services of 500 regular workers and resumption of normal operations from August 21 at its violence hit plant at Manesar, Haryana

Rossell makes a foray into fast food business: Rossell India announced on Friday that it was making a foray into the fast food business through its new division Rossell Hospitality. It plans to set up a chain of quick service restaurants (QSR) serving North Indian fast food starting with two outlets in New Delhi.

Motorola to downsize India operations

Ailing cell phone maker Motorola Mobility will shrink its operations in India and lay off 4,000 employees worldwide as part of its restructuring efforts, a report has said.

Mercedes focuses on service,

Having lost market share to its aggressive competitors Audi and BMW, luxury car maker Mercedes Benz India is now focusing on after sales service to deal with the competition.

Reebok India offers VRS: German sportswear giant Adidas, on Monday, said its group firm Reebok India would offer a voluntary retirement scheme to employees as part of a restructuring exercise in the company, which has been allegedly hit by an Rs.870-crore fraud by two former top executives.

Tata Motors leads moderate increase in July car sales: Tata Motors leads the pack, however. It has reported double-digit growth in sales number, reporting robust figures across the range.

RIL becomes India's most valued firm, TCS at second spot: Reliance Industries (RIL) on Aug 1 toppled state-run oil company ONGC to become the country's most valued firm.

HPL board to study Swiss proposal

The board of the cash-strapped Haldia Petrochemicals Ltd. (HPL) will consider at its meeting next week the proposal submitted by the Switzerland-based Kolmar for a conversion arrangement.

Curiosity Corner: (Ans: p3)

Why do we yawn?

Varroc buys Visteon's lighting business:

Varroc Engineering has acquired the global lighting business of U.S.-based Visteon Corporation for a consideration of \$72 million. Varroc is a leading automotive component supplier.

Airtel Microsoft Tie up: India's largest telecom operator Bharti Airtel has tied up with Microsoft to sell the software giant's office productivity suite to small and medium businesses in India. For Microsoft, it's a strategic tie-up as they get a local data center (from Airtel) For Airtel's enterprise customers, it will save cost. It will also give Airtel a huge base where they cross-sell, up-sell their services like storage, back-up, disaster recovery and business intelligence.

Apollo Tyres to invest: Apollo Tyres will invest Rs.300 crore over the next two years in its Kalamassery unit to convert it into an export unit for industrial tyres.

Banking & Finance:

CIBIL working on risk index to help banks: Credit Information Bureau (India) Ltd (CIBIL) is planning to introduce a risk index that will help the country's banks take quicker decisions on extending loans to corporate and business houses.

Ranbaxy Lab posts Rs.586 cr loss in Q2: Ranbaxy Laboratories posted an unexpected quarterly loss of Rs.586 crore (\$106 million)

Kingfisher flies deeper into losses in Q1: Struggling Kingfisher Airlines net loss widened by a whopping 147 percent to Rs 650.8 crore in the quarter ended June, from Rs 263.5 crore in the year-ago period.

Sun TV to pay Rs. 2.50 interim: Sun TV Network has announced an interim dividend of Rs. 2.50 per share of Rs. 5 face value. The company has reported a lower income of Rs. 438.98 crore in the first quarter ended June 30, 2012, against Rs. 471.28 crore in the year-ago period.

BMW earnings fall 28 percent: German luxury automaker BMW AG earnings fell 28 % in the second quarter due to higher costs for staff and investments in new technology. Net profit fell to 1.28 billion (\$1.57 billion) from 1.77 billion a year ago. Sales rose 7 percent to 19.2 billion.

Rupee drops by 7 paise against dollar: In volatile trade, the rupee on Tuesday dropped by 7 paise to close at 55.65 against the US currency.

RBI slashes SLR releases Rs. 60,000 cr:

On July 31, kept the key indicative policy rates unchanged while it cut the gross domestic product (GDP) forecast for the current financial year from 7.3 per cent to 6.5 per cent and raised the inflation forecast from 6.5 per cent to 7 per cent.

Curiosity Corner: Answer

Yawning is an involuntary action that causes us to open our mouths wide and breathe in deeply. We yawn when oxygen levels in our lungs become low. Studies show that during normal breathing we don't use anywhere near lung capacity. The air sacs or alveoli need fresh air or else they tend to stiffen up a bit. Therefore it is believed that the brain prompts the body to either sigh or take a yawn to get more air into the lungs.

PUBLIC SPEAKING – Dr.S.Ramanathan

The art of eloquence is a gifted talent. There are various public speaking techniques which occur as we expose ourselves to a gamut of interactions but the most important quality is to muster confidence. Rehearsals are very important. Like all other talents, public speaking also develops into an activity which is unique and denotes a personal style.

Faltering on the podium can be well conquered with a bit of poise. Poise during speech is essential to portray the much required positive image. Several styles can be adopted by watching peers.

Poor dressing is a sure downer when it comes to public speaking. The speaker can be on stage, on a formal decorum or one-among-the audience. People surely watch the dressing and body style of the person as this also contributes to the conviction in the message given in the speech.

Spend time in crafting your speech and check to see if there is a logical flow of ideas and information. Work hard on your opening and your close for maximum impact and retention.

There are many ways to boost business exposure so why bother to overcome your speaking jitters? Stepping up to the podium not only positions you as an expert in your area of business but provides effortless referrals and improved sales opportunities.

Overcome your fear of public speaking and enhance your business with these tips:

Start Small: If you're new to the world of speaking, start small. Find a few friends and family to practice on. Begin by speaking to smaller groups and build up from there.

Prepare: Nothing helps ease the fear of public speaking than knowing your material. Rehearse several times before the big talk. Time your presentation and always have back up material in case time is left over.

Don't Memorize: Mastering the art of public speaking comes not from memorizing word for word your entire speech. Speakers should know their material by remembering key points and prompts on sub topics and examples to cover.

Avoid Bullets: The majority of business presentations and speeches are boring monologues filled with endless PowerPoint slides and bullet points. Trash the PowerPoint presentation and make your material the focal point of the talk.

Reduce Stress: The most fearful moment of any presentation is the one minute before your stage entrance. Use the tactic of elite athletes by visualizing a positive outcome and using deep belly breathing to reduce stress and build confidence.

Find a Friend: Prior to your public speaking on stage introduce yourself to a few members of the audience in the front row.

Engage the Audience: Make your talk a two-way interaction with questions and participation to reduce boredom and speak with ease..

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